



CAREER EXPLORATION TOUR

Business Name _____
Business Address _____
Contact Person _____
Type of Business _____

Date _____
Phone _____
Email _____

Expectations of the Career Exploration Tours Experience

A great way to showcase your business to dozens of students, is to become a host site for our Career Exploration Tours. Our Bath-Brunswick-Topsham Career Exploration Collaborative team is looking to create single-site and multi-site tours of businesses to showcase to students various career paths. There are literally thousands of career paths in our region and each of them requires a different level of expertise and training. These tours are ideal for students who are looking to join the workforce soon, as well as for those who are trying to see what education, licenses and trainings, they will need to enter certain careers.

The best tours are a variety of talking and walking. There are aspects of your work that may seem very mundane to you as it has become routine for you over your career, but many of these students have never seen these routine pieces before. A great way to run a tour is to showcase the workflow of a product or program. Walk them through the customer experience, and then show them the behind-the-scenes areas of how your team makes that product or program succeed.

Also, it's important to be very honest about what the ideal tour size is for your space. Typically, a group of over 20 is too much for most businesses, unless they have floor space and tour guides who can truly project their voice. Some businesses can really only take 5-10 students at a time- but we can work with that. We have already designed some tours, to run with smaller groups but in consecutive hours (so one group of 15 kids at 9AM, 10AM and 11AM). This is something we typically do with multi-site tours (such as the one on Brunswick Landing earlier this year).

Tours typically are 45-60 minutes, with some being longer. Do note that captivating students for longer than an hour will require a good amount of walking to keep them engaged. Students will rarely be able to hold focus for an hour or longer in a classroom setting being presented to unless the presentation is dynamic.

The bottom line is we will work with you to make this tour work. It should be noted that by registering for a tour, does not guarantee a tour, though we will do our best. There are only so many students can be out of the classroom; however, our school partners have promised that they will do as many as possible. Your registration gets you on the consideration list, and we will, at times, pair tours of businesses in the same geographic region or industry type open the same tour date.



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Businesses that provide Career Exploration Tours, are often invited to go into the schools to talk about their business and the career paths associated with their business. Would you be willing to give a presentation to students in their school?

Yes No

Does your business have a minimum age requirement for a tour?

Yes No

If yes, what age?

Is there a dress code?

Yes No

If yes, list the requirements:

What size group can the business accommodate? (Please note, separating into two groups for a tour is very common, with that in mind selective your max capacity).

10-20 20-30 30-40 40-50 50-60

Please choose the day of the week which is best for tours:

Monday Tuesday Wednesday Thursday Friday

Please provide a description of the tour, including whether it is a full facility tour or localized to one area.

Estimated Tour Duration _____

Signature _____