



**Bath-Brunswick**  
REGIONAL CHAMBER

# CORNERSTONE MEMBERSHIP PROGRAM 2024

	<b>CORNERSTONE MEMBER \$5,000</b>	<b>CHAMBER PARTNER \$2,000</b>	<b>CHAMBER SUPPORTER \$1,000</b>
Membership Dues	Dues included (12 months)	Dues included (12 months)	\$400 dues voucher
Event Advertising	Primary	Secondary	Tertiary
Chamber Homepage Listing	Logo on top of Homepage	Logo on Homepage	Listing on Homepage
Banner Ad and/or Preferred Listing	On all pages	Main landing pages (up to 5)	One page of your choice
Chamber Works 2030 Involvement	One reserved seat on Advisory Council	One reserved seat on program of your choice	
Chamber Works 2030 Marketing/Promo	Listed as Chamber Works 2030 Supporting Sponsor	Listed as Chamber Works 2030 Program Sponsor	
Profile Articles	Two articles: distributed in all BBRC channels	One article distributed in all BBRC channels	
Profile Videos	Two videos, distributed on all BBRC channels	One video, distributed on all BBRC channels	One video, distributed on all BBRC channels
Seats at Awards Dinner	Eight seats	Four seats	One seat
E-Newsletter Sponsor	Annual Sponsor		
Midcoast Tree Festival	Tree space location of your choice & early registration	Tree space location of your choice & early registration	Early registration
Choice of One (\$150 value)		12 @ 12 Hosting OR Hole Sponsorship at Hacker's Ball	
Additional Benefits			-Hole Sponsorship at Hacker's Ball (\$150 value) -Guaranteed seat at 12 @ 12 -Top of priority waitlist for additional 12 @ 12 seats

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## Cornerstone Members: \$5,000 (Limit 6 Members)

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- **Exclusivity** for your industry (at this level), recognition as the 2024 Cornerstone Member (for your industry)
- **Membership dues** included for 12 months from the end of your existing dues payment
- **Recognition as Cornerstone Member** at the following Chamber events with *premier* placement:
  - BBRC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival, and all Chamber After Hours
- **Logo on the homepage** of the chamber website as a Cornerstone Member
- **Banner ad** on all pages of the BBRC's Website
- One seat for your company on the **BBRC's Chamber Works 2030 Advisory Council**.
  - Complimentary inclusion as a **Supporting Sponsor of Chamber Works 2030 for 2024** (\$2,000 value)
- **Two profile articles** of an accomplishment or event distributed by the BBRC through the e-newsletter, on the BBRC Facebook page, and possibly included in newspaper articles
- **Two profile videos** of a business event, project, or activity distributed through the BBRC media channels including the Chamber e-newsletter, BBRC Facebook page, and BBRC YouTube Channel
- **One table (8 Seats) at BBRC Awards Dinner** in March 2024 (\$525 estimated value)
- BBRC **e-newsletter Sponsor of the Year** (logo tagged on every edition of News & Notes) (\$520 value)
- Early registration and guaranteed tree location of your choice at the **Midcoast Tree Festival**

## Chamber Partner: \$2,000

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- **Membership dues** included for 12 months from the end of your existing dues payment
- **Recognition as Chamber Partner** at the following Chamber events with *secondary* placement:
  - BBRC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival, and all Chamber After Hours
- **Logo on the homepage** of the chamber website as a Chamber Partner
- **Banner ad** on up to five additional pages of the BBRC website
- One reserved seat on the **Chamber Works 2030 Program Committee** of your choice for 2024
  - Listed as a **Chamber Works 2030 Program Sponsor** for the program of your choice for 2024
- **One profile article** of an accomplishment or event distributed by the BBRC through the e-newsletter, on the BBRC Facebook page, and possibly included in newspaper articles
- **One profile video** of a business event, project, or activity distributed through the BBRC media channels including the e-newsletter, BBRC Facebook page, and BBRC YouTube Channel
- **One half-table (4 Seats) for the BBRC Awards Dinner** in March 2024 (\$300 value)
- Early registration and guaranteed tree location of your choice at the **Midcoast Tree Festival**
- Hacker's Ball Hole Sponsor (\$150 value)

## Chamber Supporter: \$1,000

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- **Membership dues** voucher of up to \$400 for 12 months from the end of your existing dues payment
- **Recognition as Chamber Supporter** at following Chamber events with *tertiary* placement: BBRC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival, and all Chamber After Hours
- **One profile video** of a business event, project, or activity distributed through the BBRC media channels including the e-newsletter, BBRC Facebook page, and BBRC YouTube Channel
- **Listing on the homepage** of the chamber website as a Chamber Partner
- **One free ticket for the BBRC Awards Dinner** (\$75 value)
- One guaranteed Seat at **12 @ 12 of your choice** & placement at the top of the priority waiting list for additional 12 @ 12s **One hole**
- **Hole Sponsor at 2024 Hacker's Ball** (\$150 value) and early registration for the **Midcoast Tree Festival**
- **Banner ad on the BBRC website** on the page of your choice (in addition to your listing on the homepage)

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## Frequently Asked Questions

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### **What are Cornerstone Memberships?**

Cornerstone members are an opportunity for Southern Midcoast Maine Chamber businesses to show their support for the chamber at every Chamber event and through additional promotion and marketing.

### **Are there any other Chamber sponsorship packages?**

YES! Cornerstone Memberships are NOT the only way to support the chamber. We will still be offering individual event sponsorship opportunities for Chamber programs like the Hacker's Ball, WILL Power events, the Annual Awards Dinner, the Midcoast Tree Festival and more. However, if you want your business associated with everything that the chamber is doing this year, a Cornerstone Membership is the best way to do it.

### **When do the Cornerstone Member benefits begin?**

We run them on a calendar year but the benefits begin after the announcement of who has signed on at the January Meeting of the Membership.

### **So you need to sign up by the end of January?**

No. We will accept Cornerstone Memberships throughout the year, but the earlier you sign on the better. We suggest that you're signed up by the end of February to take advantage of the first big Chamber event of the year, the Annual Dinner in March.

### **Additional Notes**

- You will see industry exclusivity included in the top tier. The final arbiter on what exclusivity means will be the Executive Director.
- For Cornerstone Members and Chamber Partners, 12 months of dues are included. This is 12 months *from the end of your existing dues.*
- 2023 Cornerstone Members have reserved the right of first refusal. New Cornerstone Members will be available afterwards.