



Wreath Benefactor Guidelines

5th Annual Midcoast Tree Festival

November 17-19, 2023
and
November 24-26, 2023

Thank you for becoming a Wreath Benefactor! The Midcoast Tree Festival will be held at **St. John's Community Center, 43 Pleasant Street, Brunswick**, and will support the region through All Saints Parish, Spectrum Generations' Meals on Wheels, and BBRC. The festival is on November 17-19 and November 24-26, 2023.

All wreaths will be hung on a display rack, indoors, in the front lobby, and will be **raffled off at the conclusion of the event**. Attendees will receive a door prize ticket. Door prize tickets are only eligible for the wreaths and thus your wreath will be won as a door prize raffle.

Due to space limitations, and for fire code purposes, certain guidelines must be followed.

All wreaths must:

Be submitted by a regional or statewide non-profit or not-for-profit organization.

Businesses will not be allowed to enter a wreath for the event. This is a way for our non-profits, not-for-profits and clubs/organizations to participate in this event. If we do not fill the spaces, citizen donors will be considered but with only 20 spaces we expect to fill it.

Include a way to hang, factoring in the weight of the wreath (wreath hook or wire preferred)

Be lit with battery powered lights, if you decide you want lights in your wreath (certainly not required)

Not exceed 24" diameter

Be brought to the event venue by Thursday, November 16, at 2 p.m., equipped to be hung

Tips, Suggestions and Need to Know Information

- Where fresh greenery only lasts two weeks, and the event lasts two weeks, artificial is preferred so that winners can proudly display their winning wreaths.
- Unlike the trees, the wreaths have no minimum gift requirement. In fact, there is zero expectation of an additional item of value on the wreath besides the decorative wreath itself. If you would like to include a gift card or other item of value, you may.
- Use this to promote your organization. Tie in your colors, or trinkets of your organization if you would like. Maybe make a theme out of it.
- Get creative! Artificial is best, so maybe you can think of something other than traditional greenery? Could you use candy? Or cloth? Or bottle caps? Some people will want a traditional looking wreath, so by all means, you can do that, but others may prefer something a bit unique. Don't limit yourself if you come up with a non-traditional idea, that you may want to try. As long as it looks like a ring and it's 24" in diameter or smaller, then go for it.



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Promotion & Registering for a Wreath Benefactor Space

Promotion: Please promote your participation and the event through your social media page or other channels, and remember to tag our page ([facebook.com/midcoastreefestival](https://www.facebook.com/midcoastreefestival)) for more festival information.

Drawing of Winners: The drawing of winners will take place on the afternoon of the closing day, Sunday, November 26. We will update specific times once it is confirmed.

For more information contact:

Cory King at the Bath-Brunswick Regional Chamber (207) 725-8797

or signup via e-mail at midcoastreefestival@gmail.com.

For updates, visit www.facebook.com/midcoastreefestival.

For event forms, visit www.midcoastmaine.com/midcoastreefestival.