

# SUPPORT MAINE LAKES



## Sponsorship Opportunities

Consider supporting Maine Lakes as a Business Sponsor. You will help us expand lake programming, support lake associations, build critical lake stewardship efforts, create strong lake policy; and, ultimately, protect lakes and ponds for the people of Maine, the businesses that use them and the wildlife that depend on them. Your sponsorship can be state-wide, or we can tailor your reach to a region by partnering with our member lake associations. Browse our sponsorship opportunities and reach out with any questions.

FMI: Visit [www.lakes.me](http://www.lakes.me), call (207)495-2301, or email [info@lakes.me](mailto:info@lakes.me).

## Business Sponsorships to Support Year-Round Initiatives

### \$5,000 Lake Champion

- ◆ "Sponsor Spotlight" on social media and in print/online newsletters
- ◆ Recognition in two or more print or online outreach pieces aimed at lake users
- ◆ Recognition on multiple media platforms, including print (newsletters, conference program) and digital (social media, website, webinars)
- ◆ Certificate or window sticker acknowledgement for display at your business
- ◆ Opportunity to help craft a focused event or outreach piece
- ◆ Five complimentary registrations to the Maine Lakes Conference, plus sponsor table space

### \$2,500 Lake Hero

- ◆ Recognition in two print or online outreach pieces aimed at lake users
- ◆ Recognition on multiple media platforms, including print (newsletters, conference program) and digital (social media, website, webinars)
- ◆ Certificate or window sticker acknowledgement for display at your business
- ◆ Opportunity to help craft a focused event or outreach piece
- ◆ Three complimentary registrations to the Maine Lakes Conference, plus sponsor table space

### \$1,000 Lake Guardian

- ◆ Recognition on multiple media platforms, including print (newsletters, conference program) and digital (social media, website, webinars)
- ◆ Certificate or window sticker acknowledgement for display at your business
- ◆ Opportunity to help craft a focused event or outreach piece
- ◆ Two free registrations to the Maine Lakes Conference, plus sponsor table space

### \$500 Lake Steward

- ◆ Recognition in newsletter, on website, and on conference program
- ◆ Certificate or window sticker acknowledgement for display at your business
- ◆ One free registrations to the Maine Lakes Conference, plus sponsor table space

### \$250 Lake Leader

- ◆ Recognition on website and on conference program
- ◆ Certificate or window sticker acknowledgement for display at your business
- ◆ One free registrations to the Maine Lakes Conference plus sponsor table space

In addition to the established annual giving levels for our corporate sponsors, we have special opportunities for tailored giving that can be added on to existing giving levels or stand alone.

## Special Sponsorship Opportunities

### Lake Book Sponsor: \$15/printed book

Sponsor Maine Lakes newest publication! *The Lake Book* provides a wealth of information on lake science, wildlife and health. Available in increments of 10 with a minimum print run of 50, your sponsorship includes a logo and description of your business or services on the back. You can distribute within your community, or we can help distribute statewide. A great opportunity for real estate professionals, marinas and others.

### Community Speaker: \$500

Maine Lakes has a wealth of information to share with your community. Sponsor a speaker at your library, club luncheon or town hall to get this information to your audience; and to highlight the support your business provides to keep Maine's lakes healthy. Topics can be tailored to meet your groups' interest. From the natural history of loons to the nitty gritty of lake science to actions for lake protection, Maine Lakes speakers can engage and inform your community members.

### Program Sponsor: \$500 and up

Would you like your business to be in front of an audience of lakefront homeowners? Support the LakeSmart program and we'll include your business logo on program materials shared with more than 1,000 lakefront homeowners. Are you interested in supporting freshwater education? Maine Lakes is working on programming and outreach opportunities for lake stewards of all ages. Let us know your interest and we'll find a program that engages and inspires your audience.

**Email Susan Gallo ([sgallo@lakes.me](mailto:sgallo@lakes.me)) or call (207)956-1965 FMI about these opportunities.**

## Become a Business Sponsor Today!

Donate securely online at [www.lakes.me/business-sponsor](http://www.lakes.me/business-sponsor)) or  enclose check or  request invoice

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Mail to Maine Lakes, PO Box 91, Yarmouth, ME 04096, or scan and email to [info@lakes.me](mailto:info@lakes.me) along with a high-resolution logo. **Thank you for your support!**

## Looking for a Business Partnership?

If you want to do more than a business sponsorship, consider developing a Business Partnership with Maine Lakes. We are looking to build solid, long-term relationships with businesses whose brands align with our mission and with whom we can develop mutually beneficial programming and partnerships over the long-term. If this is a possibility for your business, our board and staff would love to talk with you about options. Email Susan Gallo at [sgallo@lakes.me](mailto:sgallo@lakes.me) or call (207)956-1965 to learn more