



CONNECTICUT'S COUNTRYSIDE

STEERING COMMITTEE

MEETING NOTES

OCTOBER 18, 2023, 2PM-3PM

DKA Marketing Brochure & Video production

- Todd presented draft CT Countryside videos. One two minute video, focusing on Adventure, Agriculture, Arts, and More - with the ability to break these into smaller films. Todd will provide way for us to see it on our own systems. Todd will also be adding music, titles, and credits. Todd is flexible on timing to finish it off - we will get comments to Todd by 11/1. Patrice reached out to ERTD and will wait to submit the finished product to them. Cynthia will connect with Todd and Tim up to plug the videos into the website.

Regional Committees - no update

Nichols College/website - no update

CT Countryside winter business education and networking forum –

Looking at a Monday or Wednesday in a January or February, focused on one training event. Idea would be to have at UConn Innovation Center and then move to Hops 44. Possible topics: financial management, CTVisit, Tim tech talk. January 31st or February 7th late afternoon/evening would be the target since Hops 44 will be open. Cynthia will put together a rough outline so we can identify speaker availability.

Summit - shooting for spring when we'll have more to report

Budget - Cynthia working on RFP for work to do for this year. David to do budget request and have draft for early November.

4 Town Talk –

Bolton: Trunk or Treat, then the winter fair coming up 12/2 from 9-2 PM - still looking for vendors. Holiday Tree Lighting also on 12/2. Mansfield - 20th anniversary of the Community Center. Harvest festival last week. Mansfield Trick or Treat next week, winter festival 12/2 from 4-6:30 Multi-family on Eagleville Rd approved by PZC on Monday night. Total new bedrooms approved over several

developments to 2500-2700 or so. Several new businesses have come into downtown. Tolland: successful harvest festival last weekend, Scarecrow festival going on right now, College View up for foreclosure auction. Coventry - Trunk or Treat on 10/21, Arts Guild making presentation at the library on Joni Mitchell on 10/20 at 7:00

Next meeting is November 15.