

Welcome

- DKA Marketing Brochure & Video production
 - Our marketing brochure final quote has been sent over; it will be 117 dollars for 1,000 brochures. IPOs have been approved and will be sent over to CCM.
 - Video production: information has been sent over to DKA, this information is different events as well as to who should be included in the video. DKA had sent over a sample of their work, which was a video that was for the city of Norwalk. The goal is to not have businesses nor current political leaders, since businesses and leaders come and go. After sending over this information, we have not heard back from Tod since he was on vacation at the time. The timeline is to have the actual production occur during the month of June.
- Regional Committees update: Agriculture, Recreation, Arts and Culture
 - Agriculture has been established and they met on May 11. We held a prior meeting with Stacey Stearns from UConn, where we narrowed down different topics. The group was full of energy and had several great ideas that could be implemented to aid in agriculture, such as using QR codes to help limit the costs of producing brochures.
 - Arts will meet on June 8th and will be held over zoom.
 - Already gave the update on the park and rec
- Earth Day 2023 Recap
 - We had the first Earth Day event, but the weather was not particularly helpful.
 - Coventry: had a tree planting ceremony with the boy scouts. Two trees were planted at Creaser Park with the help of public works. Unfortunately, there was not a lot of foot traffic since there were a lot of other events occurring at the same time. Maybe next year we should try and focus on another day in Spring.
 - Bolton: Bike Ride was successful, there was over 18 people who participated. The Fairy Box building was lower involvement.

- Mansfield: we do not have a report on Mansfield, though there was a wide array of events that were planned, though we do not have an idea of how many people participated.
- Nichols College – web development update
 - Tim is here and will give a quick update. The website will take a little longer than expected, it is still bare bones. The class was not successful, so Tim will need to do more work than originally thought.
- Update - 4 town intern - Josh Hull
 - Gave an update on Business visitation. Josh has been conducting business visits in the different towns, which is meant to engage local businesses into Connecticut's Countryside. Responses have been most helpful, with several giving ideas for future projects and showing a willingness to get involved at a later date.
- 4 Town Talk
 - Coventry: There have been two to three events already this month. We are holding a poetry night soon as well as a garden day coming up in June. We will be holding a music event on June 21st and then there is arts on main that will be coming up this fall.
 - Bolton: We just had our townwide tag sale with Coventry. There was a large show. We will also be having our summer concert series coming soon. There will be an art show this weekend. Cannabis was voted down, and a new gas station is being built. There are talks about a Dunkin coming to town. Memorial Day parade, as well as a dig at Heritage farm. New trail money as well so a new trail will be created that would expand the heritage farm trail to Town hall and then go to school. Bike Walk Bolton is having another event on June 3rd.
 - Mansfield: The downtown partnership will be having its summer stroll this coming week. There will be loads of events throughout the downtown area. Hops44 has also has a new food truck, this will bring products throughout town. Also, our new elementary school has just been built and has been operating for a few months. There will be tours of the building for members of the community to come and see. This new school is a net zero carbon emissions building. 4

corners have started, this will be a new mixed commercial residential complex throughout the area.

- Tolland: Tolland has two farmers markets; both have hit the ground running. We are looking to expand with multiple vendors. On the business side we have multiple applications for building projects throughout town.
- Hop river trail: a new grant opportunity has opened. The grant will be used to improve signage and visibility of the trail.

Next Meeting date, time, agenda items

- June 21st at 2 p.m. via Zoom