



Department of Planning & Community Development (DPCD) July 2025 Newsletter



MGC Awards 862k to Revere

The City of Revere's Massachusetts Gaming Commission Community Block Grant Application for 2026 was successful. The city received a total of \$862,000 from MGC's Community Mitigation Funds for the following projects:

- Broadway Zoning Analysis
- Broadway Signage and Wayfinding Design
- Master Planning Process for Squire Road
- The purchase of new AED machines for the Revere Fire Department
- Gambling Harm Reduction Outreach Program
- Design and Engineering of the Revere Beach Connector from 15% to 25% design
 - Traffic study of Squire Road

We are excited to launch these new initiatives, and are grateful for the support of the Gaming Commission.



Revere is Awarded Flashing Crosswalks at Mountain Ave, Other Locations

As part of MassDOT's Vulnerable Road User (VRU) program, City officials submitted 7 locations for consideration to install safe pedestrian crossings. After reviewing our submission, MassDOT has awarded Revere 3 flashing-beacon crosswalks at the following locations:

- Broadway at Mountain Avenue
- Park at Foster Street
- The Paul Revere School

These flashing-beacon crosswalks will be installed at no cost to the City, hopefully later this year.



Initial Work Begins at the McKinley School

As the project team finalizes the Construction Drawings for the McKinley School Renovation project, initial work has begun to prepare the site for construction.

Green Environmental was awarded a contract to remove asbestos and other contaminants in the building, as well as to conduct exploratory demolition to identify any structural issues with the site. This work was completed in July. As designs are finalized, the team will now work on removing an Underground Oil Storage Tank adjacent to the building,

which will go out to bid later this summer.



Shirley Avenue Projects Seek Public Input

We are seeking input on two key projects in Shirley Avenue!

#1 As part of a parking study, we want to hear about your parking experience on Shirley Avenue and its surrounding streets. The data obtained from the survey will help the city better understand parking utilization, future parking demands, and the use of technology to improve parking options.

[The survey can be found here, will remain open until August 22, 2025.](#)

#2 An effort is underway to develop branding and signage for Shirley Ave to promote and beautify the district, and increase awareness of the area. Three design concepts have been created, and we'd love to have your input. Learn more about the development of 'The Ave's' new brand and cast your vote for your favorite.

[The branding and wayfinding survey will be open until August 4th, 2025.](#)



Shirley Avenue Projects Reach Key Milestones

This summer, three key projects along Shirley Avenue moved a step closer to completion. At both 69 Shirley Avenue and Flaherty Square, work began on efforts to transform these public spaces. We anticipate both projects, which are being performed by Worcester-based JAM Corporation, to be completed by the end of the year.

Bidding recently closed for a new dog park at Fitzhenry Square. The project was awarded to Greener Group, LLC, and we anticipate breaking ground later this summer.



New Bluebikes Station Installed along the Northern Strand, More to Come

Ridership for Bluebikes this month hit an all time high for Revere, exceeding 3,000 rides.

Bluebike Stations can be found on Revere Beach, Shirley Avenue, Beachmont Square and now along the Northern Strand (Salem Street). This station is exceeding expectation as it is the fourth busiest station in the city and is one of four bike stations on the Strand.

The City of Revere will be expanding its Bluebike network with five to six new stations in the next year. DPCD is looking for public input to suggest new station locations. Have a station location suggestion? Email our Transportation Coordinator **Julie DeMauro**.



NATIONAL WELLNESS MONTH

**FREE \$31
CREDIT***

Use code: **BLUECROSSMARIDE**

*While supplies last

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BCBS Offers Riders \$31 Bluebikes Credit for National Wellness Month

Blue Cross Blue Shield of Massachusetts (“Blue Cross”), the title sponsor of Greater Boston’s municipally owned bike-sharing system, is launching the program to encourage active transportation and support healthier lifestyles across Metro Boston.

How it works: Beginning Aug. 1, individuals can redeem the \$31 credit by entering code BLUECROSSMARIDE in the “Rewards” section of the Bluebikes app, while supplies last.

- The credit can be applied toward any combination of Bluebikes trips, whether used all at once or across multiple rides.
- Credits can be used for pedal and ebikes across all 550 stations in 13 municipalities, including Arlington, Boston, Brookline, Cambridge, Chelsea, Everett, Malden, Medford, Newton, Revere, Salem, Somerville and Watertown.
- Once redeemed, the credit will be added to the rider’s account and remain valid for 12 months from the time of redemption.



Revere and Chelsea Partner on New Microtransit Service

The City of Revere together with the City of Chelsea is excited to launch the RC Link by Via. The RC Link is a micro-transportation program that will provide rides for Revere and Chelsea residents, visitors, and employees for \$2.00 a ride within the Cities' limits.

The shuttle service is expected to launch on August 17th and provide service Monday through Friday from 7AM to 7PM. The program aims to provide last mile connections from the T to homes, amenities, and employment centers.



Neighborways Project on Central Avenue Postponed to Fall

The City of Revere has contracted **Neighborways Design Consultants** to design the entry ways (pictured) to the Central Avenue Parking Lot on Broadway, Central Avenue, and Sprague Street. Neighborways plan is to do artistic “breadcrumbs” to facilitate pedestrian crossings and wayfinding in the parking lot and to integrate and compliment the design with existing wayfinding and color branding proposed for the Broadway District.

Cast your vote here!

The community paint day for this project has been rescheduled to the fall, date To Be Determined. If you have any questions, please don't hesitate to call **John Festa** at **781-286-8194 x 20318**.



The Revere Power Choice price is lower than National Grid's new Basic Service price!

Program	Price (¢/kWh)	Description
REVERE BASIC	13.760	Lowest program price
NATIONAL GRID'S BASIC SERVICE	15.484	Residential electricity supply price

Revere Power Choice cannot guarantee future savings compared with National Grid's Basic Service price.

ReverePowerChoice.com

With NGrid rates on the rise, save money with Revere Power Choice!

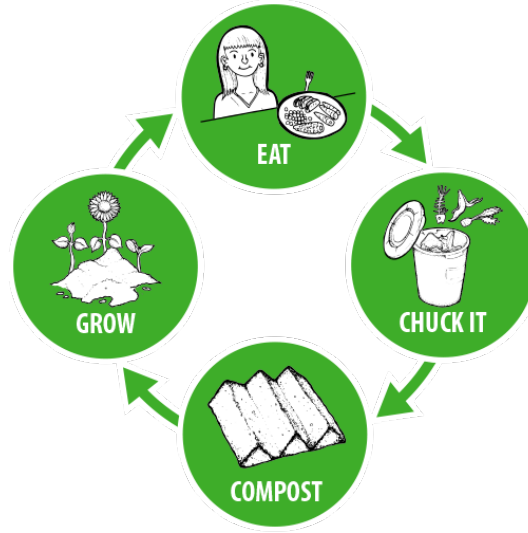
On August 1, National Grid's Basic Service prices will change to new 6-month prices, and they will rise. Prices for all three Revere Power Choice options will be lower than National Grid's residential price.

Prices for both Revere Basic and Revere Greener will also be lower than National Grid's commercial price.

Here are the new National Grid prices:
15.484 ¢/kWh – residential

Here are the Revere Power Choice prices in comparison:
13.760 ¢/kWh - Revere Basic
14.200 ¢/kWh - Revere Greener
15.050 ¢/kWh - Revere 100% Green

If you haven't switched over yet, visit **ReverePowerChoice.com** to learn more.



Revere's Curbside Composting Pre-Enrollment Launches in August!

The City of Revere is thrilled to officially launch its curbside composting program with **Garbage to Garden**, now the City's Preferred Composter. This fall, residents will gain access to free starter kits and discounted weekly curbside food waste pickup, helping households reduce trash and support a more sustainable future.

Launch Timeline Highlights:

- August 7th: Official program announcement
- Now through September: Pre-enrollment period — we're aiming for 250 households to enroll before service begins
- October 1 (Target Launch): Curbside service begins for enrolled residents — *Organic waste pick-up will be aligned with trash day*

Stay tuned during the month of August, as we will launch more information on how to enroll. The first 1000 customers will receive a complimentary starter kit, valued at \$34.99.

If you are interested in receiving monthly communication from the Department of Planning and Community Development, please join our mailing list below.

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