



# NEXT STOP REVERE



Prepared for the City of Revere  
Prepared by the Metropolitan Area Planning Council (MAPC)  
Tuesday, January 28, 2020



# AGENDA

**01** Welcome

**02** *Next Stop Revere*  
Context

**03** *Next Stop Revere*  
Process

**04** Recommendations

**05** Next Steps

# ABOUT MAPC



MAPC is the Regional Planning Agency (RPA) serving the people who live and work in metropolitan Boston. Our mission is to promote smart growth and regional collaboration.

We are guided by *MetroFuture: Making a Greater Boston Region*, our regional policy plan for a more sustainable and equitable future, which was adopted in 2008.

For more information about MAPC and *MetroFuture*, visit [www.mapc.org/about-mapc](http://www.mapc.org/about-mapc) and [www.mapc.org/metrofuture](http://www.mapc.org/metrofuture).

# WHAT IS A MASTER PLAN?

A Master Plan is a **strategic framework** that guides the future **physical and economic development** of a city based on the **community's vision and goals**.

It is your plan, your vision and your goals.

The Master Plan provides the Town with:

A **vision** for its future  
**Goals and strategies** to capitalize on  
**opportunities**

An **action plan** for shaping **positive change**

# CONTEXT



# NEXT STOP REVERE

built on previous  
planning  
processes



2010 Community Health Assessment



2016 Revere Technical Assistance Panel Report



2018 Revere Open Space & Recreation Plan



2009 Shirley Avenue Neighborhood Gateway Initiative



2013 Cultural Districts Initiative Application



2017 Boston Amazon HQ2 Proposal



2019 Next Stop Revere Master Plan

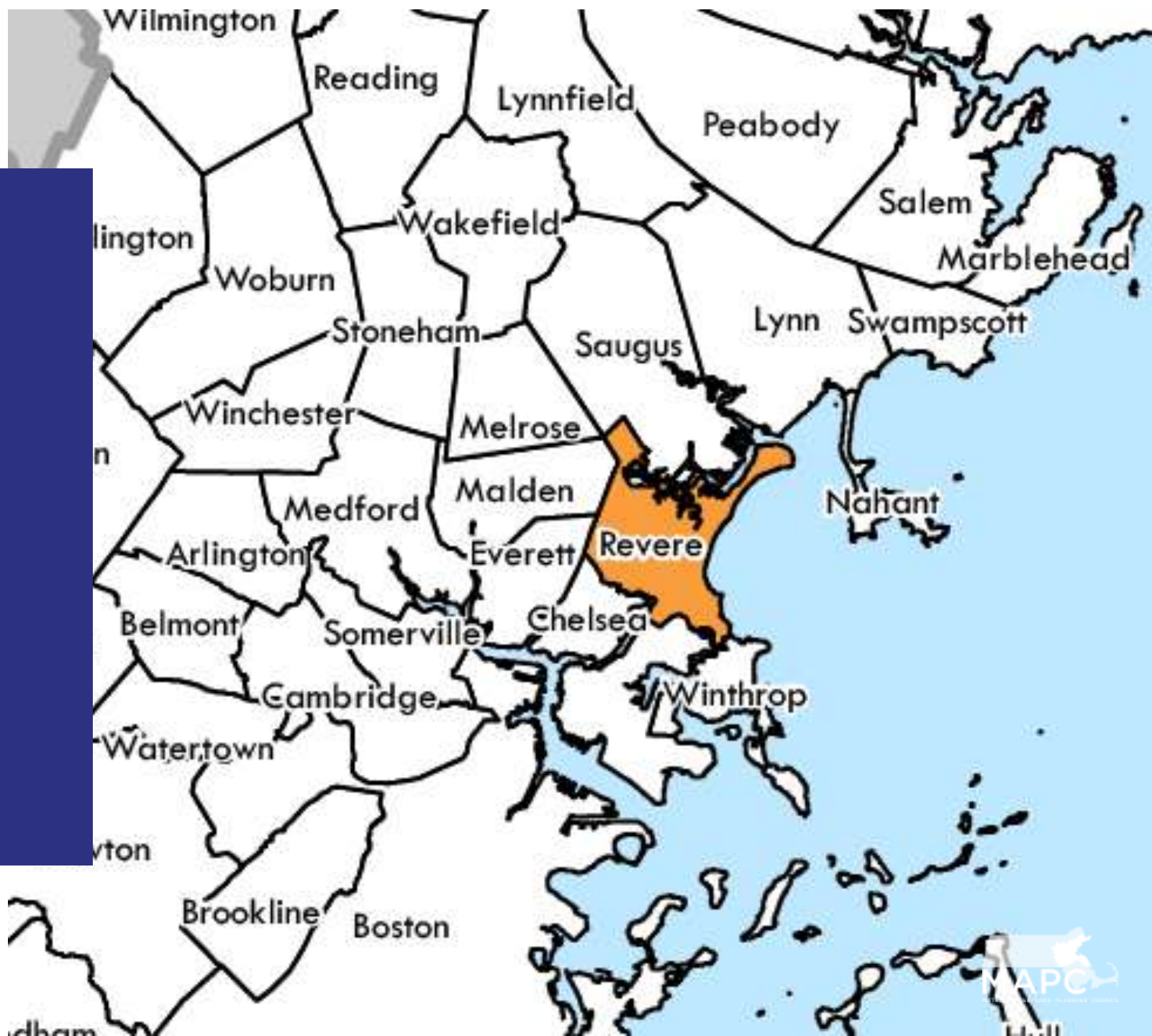
***CONTEXT:***

**Revere's  
people**



***CONTEXT:***

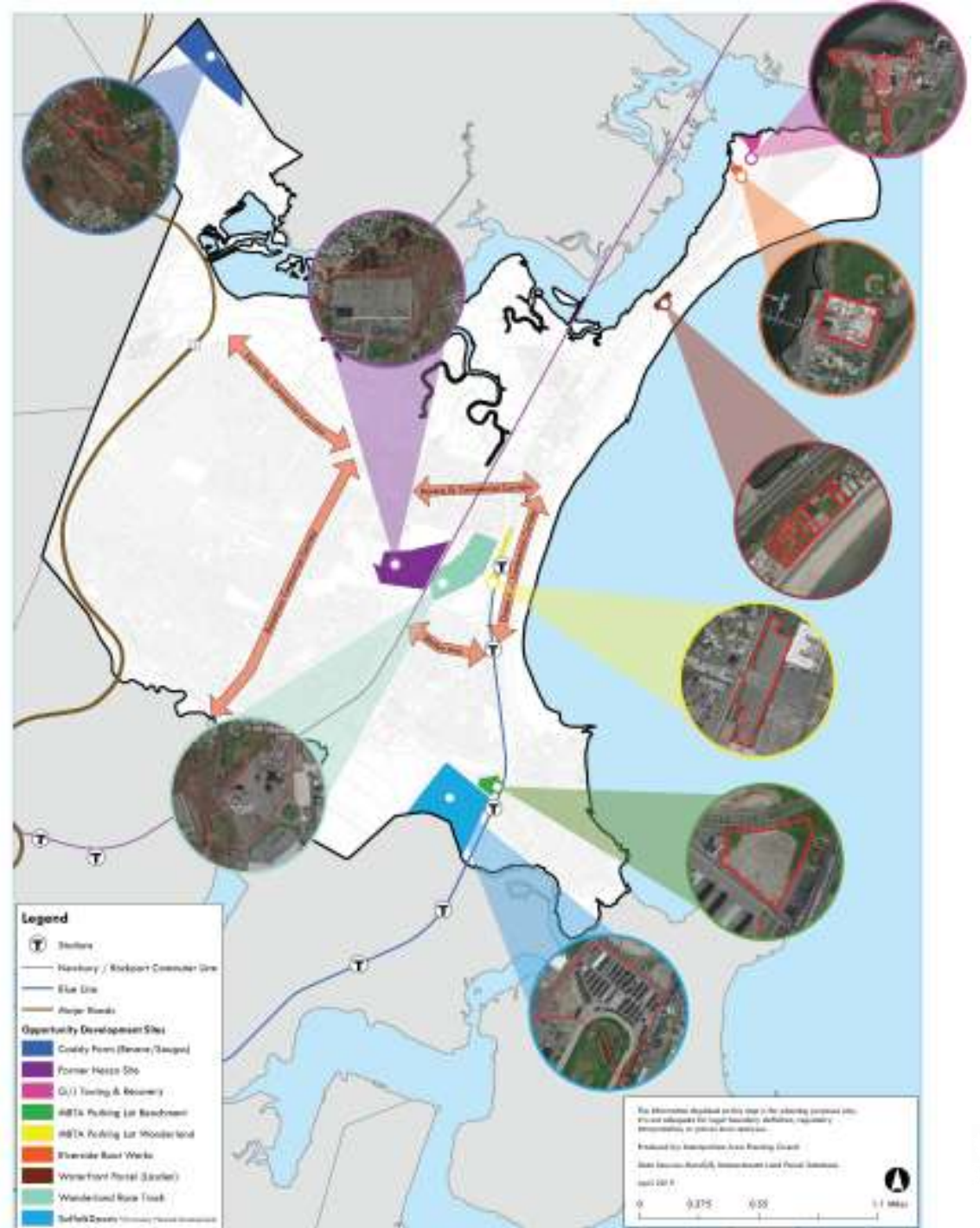
**Revere's  
location**





# CONTEXT:

## Revere's development opportunities



# PROCESS



# PLANNING PROCESS

The Master Plan took 1 year to complete.

There were opportunities for community members to provide feedback throughout the process.

## WINTER 19

**Open House**  
January 15  
Rumney Marsh Academy

## SPRING 19

**Two Community Forums on the Following Topics:**

- Housing
- Economic Development
- Historic and Cultural Resources
- Zoning (Land Use)
  
- Transportation and Mobility
- Open Space and Recreation
- Sustainability (Clean Energy and Climate Resiliency)
- Public Health

## SUMMER 19

**Community Feedback**  
  
**Draft Plan Development**

## FALL 19

**Community Feedback on Draft Plan**  
  
**Final Plan Written**

## WINTER 20

**Final Plan presented to Planning Board**

**STEERING COMMITTEE**

<b>Aklog Limeneh</b>	Planning Board; BIC
<b>Carol Tye</b>	School Committee, Superintendent Emerita; BIC; RBP
<b>Christopher P. Bright</b>	Chief, Revere Fire Department; Suffolk Downs PRB
<b>David Eatough</b>	Conservation Commission Member; Revere High School Teacher
<b>Dean Harris</b>	Director of Maintenance and Modernization; Revere Housing Authority
<b>Dianne Kelly</b>	Superintendent; Revere Public Schools
<b>Ed Deveau</b>	Planning Board; BIC; Revere Society for Cultural and Historic Preservation
<b>Fatou Drammeh</b>	Coordinator, Revere Community School; WEE
<b>Gianpiero Tirella</b>	Resident
<b>James Guido</b>	Chief of Police, Revere Police Department; Suffolk Downs PRB
<b>Kim Hanton</b>	Director of Addiction Services, North Suffolk Mental Health; Board of Health
<b>Rev. Nicholas Granitsas</b>	Pastor of First Congregational Church
<b>Olga Tacure</b>	WEE's ED, RHS PTO Vice President, PLTI
<b>Paul Argenzio</b>	Superintendent of Public Works, Traffic Commission Chairman, Cultural Council
<b>Rafael Mares</b>	Executive Director, The Neighborhood Developers
<b>Ralph DeCicco</b>	ADA Coordinator/Chair Revere Commission on Disabilities.
<b>Stephen Fielding</b>	Director of Elder Affairs, Rossetti-Cowan Senior Center
<b>Sylvia Chiang</b>	Director, Revere CARES, MGH, Revere on the Move Co-Leader
<b>Wendy Millar-Page</b>	Executive Director, Chamber of Commerce

# Participation

- **200+** participants at the Kick-Off
- **~140** participants at the Community Forum #1: Housing, Economic Development, and Historic & Cultural Resources
- **~70** participants attended the Community Forum #2: Transportation, Energy & Climate, Public Health, and Open Space
- **~50** participants took part in *Next Stop Revere* Key Focus Groups
- **~500** participants responded to the *Next Stop*
- **200+** contacts were added to the *Next Stop Revere* listserve

# Feedback

## Priorities expressed by participants:

- affordable housing
- green infrastructure
- green space
- traffic
- safety
- youth
- a community center
- a new high school
- schools
- climate change
- transportation

# Feedback

## Concerns expressed by participants:

- traffic
- lack of affordable housing
- drugs
- racism
- education and schools
- taxes
- cleanliness
- lighting for public spaces

# THE PLAN





## THE VISION OF *NEXT STOP REVERE*

Revere is an innovative, inclusive city built on the strong foundation of our history, our unique assets, and our present successes.

We are committed to achieving this vision through a comprehensive plan that aims to:

- **Build Revere's reputation as a professionalized city government** at the forefront of regional collaboration, climate resiliency, and mitigation programs, open space use, housing strategies, workforce development support, and economic development strategies.
- **Continue to provide innovative and quality education** at every level, every age and every stage of life, in state-of-the-art educational facilities, preparing all of our residents for productive careers that provide a high quality of life.
- **Provide housing options for residents of all backgrounds and income levels**, to ensure that both long-time Revere residents and newer residents can find affordable housing options throughout the city that meet their needs and allow them to call Revere home for years to come.
- **Offer high-quality employment opportunities for Revere residents** through workforce development programs, development of key transformative sites, business recruitment, and business development support for Revere's existing small businesses throughout the city.



## THE VISION OF *NEXT STOP REVERE*

- **Facilitate a range of transportation options for Revere residents, visitors, and regional commuters** through partnering with regional transportation entities, to provide efficient, safe, and reliable access to locations within Revere and in surrounding communities.
- **Promote healthy lifestyles for our residents and visitors through** adequate community recreational and exercise facilities, walkable commercial corridors, improved pedestrian and biking infrastructure, improved transit options within Revere to connect residents to key goods and services, improved traffic flow, increased transportation safety, and enhanced open space options.
- **Promote the resiliency of the city** in the face of increasing climate challenges through comprehensive climate mitigation and resiliency strategies and energy efficiency programs.
- **Strengthen and celebrate the diversity of our city and promote social capital** by increasing access to affordable cultural and entertainment centers, utilizing public art to celebrate Revere's past and present and fostering creative businesses throughout the city.
- **Establish Revere** as a destination for visitors throughout the region and a gateway to Greater Boston and the North Shore through comprehensive development strategies to leverage existing assets such as Revere Beach, foster more venues for dining, arts, and entertainment and promote improved multi-modal transit connections to other cities.



## HISTORIC & CULTURAL RESOURCES



- **Rich context** of history and culture in Revere
- **There are many arts and cultural events, enterprises, activities, and organizations** active in Revere today.
- But there are challenges and concerns related to **equitable cultural preservation and enhancement**.
- The chapter presents strategies to **strengthen preservation efforts** and ensure the **enhancement of cultural resources** in Revere.

## HOUSING



- Revere has long been an affordable place to live.
- New market-rate housing development brings many benefits, but **new deed-restricted Affordable Housing is needed** to ensure housing is affordable to all of Revere's residents.
- **A balanced approach** will be important to maintain Revere's diversity and ensure that it continues to have a stable workforce

## TRANSPORTATION



- **An affordable, well-connected, and safe transportation network is critical.**
- **Revere is served by subway, bus, and pedestrian/bike, walking trails and intersected by heavily trafficked regional roadways** and close to Logan Airport.
- The City is grappling with significant traffic, pedestrian and bicyclist safety concerns.
- Creative **local and regional solutions** are necessary.

## ECONOMIC DEVELOPMENT



- Revere is **leveraging its key location** and is **collaborating with neighboring entities** to build the regional economy.
- Revere is **home to two of the biggest transit-oriented development sites** in the region, Wonderland and Suffolk Downs.
- **Thoughtful planning** will allow Revere to provide **higher quality employment** and continue to be a home to **thriving local businesses**.

## OPEN SPACE



- Open space and parks are **critical to the quality of life**
- By providing **opportunities for all age groups** in Revere, open space promotes healthy lifestyles for residents of all ages and abilities.
- Revere residents also want to have options for **indoor recreational activities** to build community and preserve Revere's unique community character.

## PUBLIC HEALTH



- **Population health shaped by exposures to healthy and unhealthy environments.**
- **The Master Plan provides framework to understand how community conditions affect the health of Revere residents**
- **The chapter presents strategies to sustain healthy outcomes among residents, from childhood to later in life.**



## ENERGY & CLIMATE



- **Revere faces challenges in terms of climate change impacts: sea-level rise, storm surge, coastal flooding, and the urban heat island effect.**
- **The City has taken steps to plan for the impacts of climate change through the MVP program.**
- **Strategies to improve energy efficiency and prepare for and adapt to climate change will continue to make Revere a more prepared and resilient place.**

## PUBLIC FACILITIES



- **The character of our communities can be reflected in the quality and appearance of its civic facilities.**
- **The Master Plan provides a plan for public buildings, utilities, and infrastructure to meet future needs of the community.**
- **The City's ability to provide adequate facilities depends on effective capital planning and a commitment to implementation, asset management, and revenue for local government operations.**

# WHAT'S NEXT



# Process

- **Comments will be accepted until February 14. Please share your thoughts via:**  
*[www.revere.org/next-stop-revere](http://www.revere.org/next-stop-revere)*
- **The Plan will be presented to the Planning Board for their approval.**

# Implementation

- **The Planning Board, City Council and other City Boards, Commissions and Committees, with the assistance of the City staff, will use this Master Plan as a guide and policy document for the time period of 2020 to 2040.**
- **A separate committee will be formed to oversee implementation.**

**Stay Engaged!  
Visit**

**[www.revere.org/next-stop-revere](http://www.revere.org/next-stop-revere)  
to share your thoughts!**