



Why We Developed This Plan

Next Stop Revere is the city's first comprehensive master plan in more than four decades. The planning process comes at a critical point in Revere's history, as it seeks to build on its unique identity, location, and place in the region, in order to ensure that all residents can benefit from its growth and development.

The City of Revere partnered with the Metropolitan Area Planning Council (MAPC) to develop a set of actions for the City to take over the next fifteen to twenty years. The planning process built on several community planning initiatives over the past ten years and leveraged the data and insights gathered through each of those processes.

How We Developed the Plan

Next Stop Revere was developed and guided by members of the Revere community. The Mayor appointed a 19-member *Next Stop Revere* Steering Committee, made up of stakeholders representing a range of perspectives, to shape and guide the planning process. To ensure that a broad range of voices, perspectives, and areas of expertise was incorporated into the plan, outreach was done in English, Arabic, Haitian Creole, Khmer, Portuguese and Spanish. Over 500 people participated in a citywide survey, over 400 attendees participated in community forums, and 50 people were part of focus groups.

How We'll Put the Plan to Work

The Planning Board, City Council and other City Boards, Commissions and Committees, with the assistance of the City staff, will use this Master Plan as a guide and policy document for the time period of 2020 to 2040. A committee will be formed to coordinate implementation of *Next Stop Revere*, using an implementation plan setting out the what, how, who and when for specific actions. The committee will also regularly evaluate progress on the plan.

The Vision

Revere is an innovative, inclusive city built on the strong foundation of our history, our unique assets, and our present successes. We are committed to achieving this vision through a comprehensive plan that aims to:

Build Revere's reputation as a professionalized city government at the forefront of regional collaboration, climate resiliency, and mitigation programs, open space use, housing strategies, workforce development support, and economic development strategies

Continue to provide innovative and quality education at every level, every age and every stage of life, in state-of-the-art educational facilities, preparing all of our residents for productive careers that provide a high quality of life

Provide housing options for residents of all backgrounds and income levels, to ensure that both long-time Revere residents and newer residents can find affordable housing options

throughout the city that meet their needs and allow them to call Revere home for years to come

Offer high-quality employment opportunities for Revere residents through workforce development programs, development of key transformative sites, business recruitment, and business development support for Revere's existing small businesses throughout the city

Facilitate a range of transportation options for Revere residents, visitors, and regional commuters through partnering with regional transportation entities, to provide efficient, safe, and reliable access to locations within Revere and in surrounding communities

Promote healthy lifestyles for our residents and visitors through adequate community recreational and exercise facilities, walkable commercial corridors, improved pedestrian and biking infrastructure, improved transit options within Revere to connect residents to key goods

and services, improved traffic flow, increased transportation safety, and enhanced open space options

Promote the resiliency of the city in the face of increasing climate challenges through comprehensive climate mitigation and resiliency strategies and energy efficiency programs

Strengthen and celebrate the diversity of our city and promote social capital by increasing access to affordable cultural and entertainment centers, utilizing public art to celebrate Revere's past and present and fostering creative businesses throughout the city

Establish Revere as a destination for visitors throughout the region and a gateway to Greater Boston and the North Shore through comprehensive development strategies to leverage existing assets such as Revere Beach, foster more venues for dining, arts, and entertainment and promote improved multi-modal transit connections to other cities.



Plan Elements

- Historic & Cultural Resources
- Open Space & Recreation
- Housing
- Public Health
- Transportation & Mobility
- Energy & Climate
- Economic Development
- Public Facilities & Services



Public Input



Goals

Historic & Cultural Resources



- Increase cultural equity and inclusion in Revere
- Improve access to historic resources and cultural facilities for all Revere residents
- Expand access to arts education for all Revere residents
- Increase funding for Revere's historic and cultural resources
- Preserve and celebrate Revere's historic legacy as a destination for culture and entertainment
- Improve pedestrian access to cultural resources

Housing



- Create new deed-restricted Affordable Housing and preserve existing deed-restricted Affordable Housing
- Mitigate displacement pressures and create greater housing stability for vulnerable residents
- Increase access to a variety of homeownership opportunities for moderate and low-income households (deed-restricted Affordable and market-rate condos, duplexes, and townhomes)
- Strengthen and expand the existing naturally affordable housing stock
- Help residents afford new market-rate housing

Transportation & Mobility



- Continue to prioritize transportation safety improvements at high crash corridors and intersections
- Continue to improve and expand on- and off-street walking and biking infrastructure in Revere
- Require new residential developments and new large employers to provide activities, incentives, and infrastructure improvements to encourage residents and visitors to travel by public transit, walking, and biking
- Consider modifying parking regulations to make sure parking spaces are being used efficiently and effectively in the downtown, on the waterfront, and in residential neighborhoods
- Continue to partner with the MBTA to bring improvements to the Blue Line, Commuter Rail, and local bus service
- Continue to work closely with MassDOT, DCR, and neighboring communities on highway projects on state-owned roadways in Revere
- Continue advocacy for regional transportation improvements to alleviate regional traffic congestion and minimize its local impacts

Economic Development



- Improve Revere residents' employment opportunities through workforce development programming and policies
- Support small business retention, growth, and expansion in Revere's commercial corridors (Broadway, Beachmont/Donnelly, Revere Beach, Revere Street, Shirley Avenue, Squire Road)
- Attract established businesses to Revere in the technology, scientific and innovation industries
- Support and expand job dense businesses in the industrial sectors (manufacturing, transportation, warehousing, construction, wholesale trade)
- Build local entrepreneurship models for home-based workers, consultants, food entrepreneurs, and local microenterprises

Open Space & Recreation



- Implement the Master Plan consistent with the current Open Space and Recreation Plan
- Provide recreational opportunities for residents of all ages and abilities
- Develop facilities and programs that promote fitness and health
- Maintain, enhance, and maximize the quality of existing parks, playgrounds, trails, and recreation areas
- Coordinate with DCR and other state and regional entities that operate and maintain open spaces. Maintaining these critical partnerships provide a relational vehicle for open space and recreational opportunities to be realized
- Promote pocket park development on city-owned land in neighborhoods with limited park access, and where they can best provide climate resilience, social, and health benefits
- Encourage ongoing public education and direct sponsorship of pocket park development among civic, neighborhood, and business groups

Public Health



- Create indoor and outdoor spaces, linked with programming, to strengthen community connectedness and promote physical activity and healthy eating among residents of all ages
- Use the built environment, policy, and programmatic interventions that improve and sustain the behavioral and mental health of all residents
- Address environmental exposures that affect the physical health of residents
- Prioritize healthy eating and active living investments to reduce the risk of acute, chronic disease, injury and premature mortality
- Assure a high performing municipal public health system that promotes the health and equity of residents in local decision-making, including decisions made by non-health sectors

Energy & Climate



- Reduce energy use and GHG emissions across the community
- Increase access for residents, businesses and non-profits to clean energy for electricity and heating/cooling needs
- Ensure that built infrastructure is protected or adapted from natural hazards and climate change impacts
- Implement programs to increase education, awareness, and access to climate resilience for all community members, including those most vulnerable to climate change impacts

Public Facilities & Services



- Ensure adequate resources for Revere's public services
- Strengthen effective communication and collaboration within City government and with the public
- Ensure facilities and services meet community and departmental needs
- Promote sustainability in municipal operations and facilities
- Improve stewardship of public properties
- Explore new strategies for creating Public Facilities to gain more land and operational efficiencies

