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City of Revere Hits Halfway Milestone for *Let's Do This, Revere* The 70% Vaccinated Residents Campaign for a Responsible Reopening

36% of Revere Residents Fully Vaccinated, 52% Received First Dose

Mayor Arrigo Launches Revere's Rockin' Rebound, a Summer of Festivities for Fully Vaccinated Residents

REVERE – To celebrate and inspire the rising vaccination numbers, Mayor Brian Arrigo is planning a month of festivities this summer for fully vaccinated residents. This program, aptly named "Revere's Rockin' Rebound," will launch the first week of June.

On April 21, the City of Revere announced the "*Let's Do This, Revere*" campaign to reach a goal of 70 percent of residents vaccinated by July 4, a key milestone toward reaching responsible immunity levels to reopen at full capacity. As of today, May 7, 36% of Revere residents are fully vaccinated, marking more than halfway to the July 70% goal. 52% of Revere residents have received their first dose. The City has now launched its www.revere.org/vaccine page, where residents can stay up-to-date with vaccination data, mobile vaccination clinics, and resources.

"All year, our residents have remained committed to staying home and practicing social distancing. Now that the vaccine is here, we can finally celebrate, start reopening our businesses and begin planning more special events and family gatherings," said Mayor Brian Arrigo. "It's time to bring the life and people back to our business, our beaches, and our city."

The City is currently working with the Revere Parks and Recreation department to plan several events, including food truck get-togethers, health and wellness classes, beer gardens, and more. The City is also collaborating with Revere small businesses to host vaccination events, with hopes of giving small businesses more exposure in the community. Residents can stay up to date with this program by subscribing for COVID-19 updates on www.revere.org/coronavirus.

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