



City of Fairbanks Ambassador Program – Sponsorship Invitation

Support a stronger, more welcoming downtown by becoming a sponsor of the City Ambassador Program. Local businesses, nonprofits, and community organizations can contribute at any level. Sponsorships directly fund ambassador identification gear, training, and community outreach—ensuring volunteers are well equipped and visible in the community.

All in kind contributions—such as donated volunteer appreciation gifts (coffee cards, water bottles, restaurant gift cards), allowing employees to volunteer on the clock or other resources—will be formally acknowledged by the Mayor’s Office on social media as part of our commitment to celebrating community partnership.

Please email your sponsorship idea or proposed contribution to the Mayor’s Office at mayor@fairbanks.gov. If your proposal requires further discussion, you may also request a meeting with the Mayor’s Office.

Financial donations may be made directly to the City Ambassador Program through the City of Fairbanks Finance Office. When submitting your contribution, simply indicate that it is designated for the City Ambassador Program.



Every sponsorship helps empower volunteers who greet residents and visitors, offer helpful information, connect people to resources, and contribute to a safe, vibrant Fairbanks. Join us in strengthening the heart of our Golden Heart City.

Website: [City Ambassador | Fairbanks, Alaska](#)

Tiered Sponsorship Levels (For Financial Supporters)

Community Partner – \$1,000

- Company name listed on the City Ambassador Program webpage
- Recognition in a seasonal “Thank You Supporters” social media post
- Invitation to annual volunteer appreciation event

Neighborhood Supporter – \$3,000

All Community Partner benefits, plus:

- Company name included on select promotional materials
- Recognition in monthly program updates during the first season
- Optional highlight as a “Supporter Spotlight” on social media

Downtown Champion – \$5,000

All Community Partner benefits, plus:

- Company logo featured on official City Ambassador apparel or identification items
- Logo placement in printed materials promoting the program
- Highlighted recognition in quarterly program updates and media outreach

Premier Program Sponsor – \$10,000

All Downtown Champion benefits, plus:

- Prominent logo placement on ambassador apparel/gear (highest visibility)
 - Featured inclusion in all program marketing campaigns throughout the year
 - Recognition at public events launching or celebrating the program
 - Optional opportunity for a company representative to participate in a program introduction video or community spotlight segment
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