



Storefront Improvement Program Application

Applicant Information

Applicant Name:

Property Owner:

Address:

Address:

Phone Number:

Phone Number:

Email:

Email:

Property Information

Business Name:

Property Address:

Fairbanks, AK 99701

Primary Use of Building: [Retail, Restaurant, Office, etc.]

Is the building currently vacant? Yes No

Planned Use if Vacant:

Project Proposal

Start Date:

Completion Date:

Total Project Cost: [Enter Total Cost]

Grant Amount Requested: [Enter Amount Requested]

Budget Breakdown: [Provide a general budget for labor and materials, if requesting reimbursement by phase of project clearly define budget by phase]



Storefront Improvement Program Application

Project Description: [Describe the current condition of the property and proposed improvements, including design concepts, color schemes, and material specifications]

Required Attachments

Before photos that show area to be improved

An illustration of the work you would like to do. Any of the following are acceptable:

- A hand drawn sketch of the front of your building (does not have to be to scale)
- A photo with notes attached
- Architectural rendering(s)

A bid from a licensed contractor for projects totaling over \$5,000

Optional Attachments

Additional attachments to help describe the projects



Storefront Improvement Program Application

Applicant Certification

I certify that:

1. information provided in this application is true and accurate to the best of my knowledge.
2. I am the current property owner or a tenant with the expressed permission of the property owner to apply for the Storefront Improvement Program.
3. I am current on applicable property taxes, sales taxes, and business licenses.
4. I have read and understand the Storefront Improvement Program guidelines.
5. I understand this is a competitive grant process and applying is not a guarantee of funding.
6. I acknowledge any work completed or materials purchased prior to individual grant approval are ineligible for reimbursement and any deviations from grant proposal must be approved by the City to be eligible for reimbursement.
7. I realize for work to be reimbursed it must have been completed by a licensed contractor, but material costs for projects under \$5,000 may be reimbursed without a licensed contractor.
8. I recognize reimbursement will be provided upon submission of paid invoices and successful completion of a final inspection by City officials.
9. I understand projects must be completed within 12 months of signing the grant agreement. A single six-month extension may be awarded on a case-by-case basis.

Applicant Signature:

Date:

Property Owner Signature:

Date:

Please submit your completed application to

- Digital applications can be emailed to downtown@fairbanks.us
- Or
- Physical copies can be turned into the Clerks Office at City Hall (ground floor, 800 Cushman Street, Fairbanks, AK 99701)

Continue on to also apply for the Explore Fairbanks Downtown Enhancement Fund or stop here if only applying to the Storefront Improvement Program.



Explore Fairbanks Downtown Enhancement Fund

Guidelines for Supplemental or Independent Support within the City of Fairbanks Storefront Improvement Program

Purpose

- The Explore Fairbanks Downtown Enhancement Fund is designed to complement the City of Fairbanks' Storefront Improvement Program by:
 - Supporting smaller-scale or lower-cost projects that may not meet the City's match requirements.
 - Providing supplemental funding to projects with exceptional alignment with tourism and visitor industry goals.
 - Enhancing the visitor experience and aesthetic appeal of downtown Fairbanks, reinforcing its identity as a welcoming destination.

Eligible Project Types

- Funding from Explore Fairbanks may support:
 - Smaller-Scale Projects (typically under \$10,000), such as signage, lighting, public art, window displays, or modest façade updates.
 - Add-On Enhancements for projects already applying to or funded by the City program, where additional investment would create greater visual or visitor-focused impact.
 - Visitor-Serving Infrastructure, such as bike racks, wayfinding elements, or outdoor seating that adds to downtown's walkability and appeal.
 - Temporary Beautification Projects that provide seasonal visual interest or community engagement, such as mural installations or decorative displays.

Eligibility

- Applicants must:
 - Own or lease (with owner's approval) a property within the City's designated façade grant program area.
 - Operate a business or organization that contributes to the local visitor economy (e.g., retail, restaurant, cultural, entertainment, or service sectors).

- Demonstrate how the project will enhance the experience of visitors to downtown Fairbanks.

Funding Parameters

- Grant Amounts: Typically \$1,000–\$10,000. Higher amounts considered for projects with strong visitor impact.
- Payment: Funds may be disbursed as reimbursement or, for smaller projects, up-front payments with documentation of planned expenses.

Evaluation Criteria

- Explore Fairbanks will consider:
 - The project's contribution to enhancing the downtown visitor experience.
 - Aesthetic transformation and alignment with historic or cultural themes.
 - Synergy with other downtown revitalization efforts or events.
 - Potential to increase foot traffic or encourage positive impressions of Fairbanks.
 - Project readiness and capacity for timely completion.

Application

There are two ways of applying for the Explore Fairbanks Downtown Enhancement Fund. You may apply using your Storefront Improvement Program application or you may directly contact Explore Fairbanks for consideration.

 Please use my Storefront Improvement Program application to apply to the Explore Fairbanks Downtown Enhancement Fund as well.

Applicant Signature:

Date: