



United Way
of the Tri-Valley Area

United Way of the Tri-Valley Area Strategic Plan

Adopted by the Board of Directors 11.16.22

Goal #1 – Housing – Improve access to safe, secure, and affordable housing options

Objectives:

- We will provide funding for updates that allow people to remain in their homes
- We will support programs that work with people experiencing housing insecurity

Goal #2 – Transportation and Mobility – Empower our community to become more mobile through vehicle repair and transportation support

Objectives:

- We will invest in and promote programs such as rideshare services and public transportation services
- We will fund programs that provide necessary repairs to ensure vehicles can operate safely
- We will fund delivery services to homebound individuals, etc.

Goal #3 – Self-Sufficiency/Independence - Improve self-sufficiency and independence through literacy and employment

Objectives:

- We will invest in and promote literacy through reading/writing abilities
- We will support programs teaching financial understanding or digital skills
- We will increase awareness of employment opportunities

Goal Statement #4 – Health and Wellness – Improve the health and wellness of our community through healthy food and access to healthy foods and healthcare

Objectives:

- We will invest in and promote programs that reduce food insecurity and expand access to nutritious food sources
- We will sponsor programs that support harm reduction and mental health
- We will support initiatives that broaden access to medical care
- We will help strengthen existing and new avenues for physical activity and exercise