



United Way
of the Tri-Valley Area

United Way of the Tri-Valley Area Strategic Plan

Adopted by the Board of Directors 10.18.23

Goal #1 – Housing – Improve access to safe, secure, and affordable housing options

Objectives:

- We will provide funding for updates that allow people to remain in their homes.
- We will support programs that work with people experiencing housing insecurity.

Goal #2 – Transportation and Mobility – Empower our community to become more mobile through vehicle repair and transportation support.

Objectives:

- We will invest in and promote programs such as rideshare services and public transportation services.
- We will fund programs that provide necessary repairs to ensure vehicles can operate safely.
- We will fund delivery services to homebound individuals, etc.

Goal #3 – Self-Sufficiency/Independence - Improve self-sufficiency and independence through literacy and employment.

Objectives:

- We will invest in and promote literacy through reading/writing abilities.
- We will support programs teaching financial understanding or digital literacy skills.
- We will support programs that decrease barriers to self-sustaining employment.

Goal Statement #4 – Health and Wellness – Improve the health and wellness of our community through access to education and resource awareness.

Objectives:

- We will sponsor programs that support increased access to mental health resources.
- We will support initiatives that promote youth development.
- We will help strengthen existing and new avenues for physical activity and wellbeing.