



# CORPORATE CHAMPION CIRCLE

## THANK YOU

The **Corporate Champion Circle** was established to secure contributions that can impact the community and provide marketing opportunities for businesses that partner with United Way.

CCC members join for a year at a time at one of three giving levels: Silver, \$1,500; Gold \$3,000; or Platinum \$5,000. We appreciate our current members!

### PLATINUM



### GOLD



### SILVER

Wiles Remembrance Centers



Western Mountain Financial Services



*"I am so grateful for this car repair program. Everyone needs help at least once in their life"*

*-Car Repair recipient*

# 2022 ANNUAL IMPACT REPORT



# Volunteer and Event Fun from 2022!

**COLOR ME UNITED 5k participants**  
(CCC member Full Bloom and family)



**Youth volunteers helped deliver flowers to the moms in our local nursing homes for Mother's Day, May 2022.**

**Care & Share Food Closet**



**Franklin County Children's Task Force**

**Safe Voices**



**Western Maine Transportation Services**



**2022 Scavaganza team**

For more than 40 years the people of Franklin County, Livermore and

Livermore Falls have counted on United Way of the Tri-Valley Area. We provide tools, resources, and funding to local organizations that work to make sure that every community member has enough to eat; a safe and warm place to live; access to education, health care, and economic security. These are the building blocks to create a bright future.

We have an amazing schedule of **events** throughout the year, hopefully you have been to at least one! If you have ideas for a great fundraising event, please reach out to Chelsie Whittier at [cwhittier@uwtva.org](mailto:cwhittier@uwtva.org) - be sure to scan our QR code to check them out and stay updated!



Proud supporter of 211Maine. Call 211 24/7; text your zip code to 898-211 or visit [211maine.org](http://211maine.org).

## What does United Way do?

United Way raises money and provides resources for local organizations who make sure that everyone has access to the building blocks they need to live safe, healthy and productive lives.

## Why?

Many people are striving to improve their quality of life; some struggle every day to meet basic needs. United Way works with organizations who serve those people to ensure that no one falls through the cracks. When we all work together we build a strong and healthy community.

## Who?

We serve the 40,000 residents of the Tri-Valley Area: Franklin County, Livermore and Livermore Falls.

## What else does United Way do?

We support programs such as:

- **Don't Despair Car Repair:** Providing assistance for individuals in need of car repairs in Greater Franklin County, Livermore, and Livermore Falls.
- **The Hope Fund:** Providing assistance for unmet needs of children in Greater Franklin County, Livermore and Livermore Falls, with a particular emphasis on removing barriers to enable low-income children to engage in a wide variety of enriching experiences in which they would not otherwise be able to participate.
- **Packs for Progress:** Providing school supplies for students and teachers.

*"I want to thank you so much. I'm grateful that she will be able to continue to do an activity that she loves. I want to extend thanks and appreciation to the board/committee and staff for providing my daughter with this exciting opportunity. It's a wonderful experience!"*

- Hope Fund Recipient

## President's Report

Chris Hollingsworth, President



It is with a heavy heart that I write this, my last President's Report for the United Way of the Tri-Valley Area. After 6 years as part of UWTVA, it is my time to move on and make way for new members in the community to continue the tremendous work of the UWTVA.

Speaking of new, the 2022 year at UWTVA brought about many new and exciting accomplishments. Kendra Baker, the longtime Director of Finance and Operations at the UWTVA stepped into the role of the Executive Director.

Kendra brought with her the financial background and campaign expertise to help UWTVA continue to grow and expand its many offerings to Greater Franklin County.

During 2022, the **"Don't Despair Car Repair Program"** truly roared to life. This car repair program quickly became one of UWTVA's most popular new programs. UWTVA has made a real commitment to combating the problems of transportation in rural communities by helping families get back on the road safely.

While reviewing the UWTVA strategic plan this year, the Board decided to take on the very important goal of housing. Although no small task, UWTVA decided that it needed to take an active role in helping Greater Franklin County tackle the ever-growing issues around access to safe and affordable housing.

### United Way of the Tri-Valley Area Strategic Plan

- ◇ **Goal #1** – Housing – Improve access to safe, secure, and affordable housing options.
- ◇ **Goal #2** – Transportation and Mobility – Empower our community to become more mobile through vehicle repair and transportation support.
- ◇ **Goal #3** – Self-Sufficiency/Independence - Improve self-sufficiency and independence through literacy and employment.
- ◇ **Goal #4** – Health and Wellness – Improve the health and wellness of our community through healthy food and access to healthy foods and healthcare.

Needless to say, Greater Franklin Community continues to be in good hands with the UWTVA. I wish to thank the community of Greater Franklin County and our membership for supporting their work. Together we will continue to shine the light of positive change for Greater Franklin County.

## 2022 FUNDED PARTNERS AND PROGRAMS

### Community Partners

Care and Share Food Closet  
 Catholic Charities of Maine  
 Kennebec Behavioral Health  
 Literacy Volunteers  
 Rural Community Action Ministry  
 Safe Voices  
 SeniorsPlus  
 Sexual Assault Prevention and Response Services  
 Western Maine Transportation Services

### Challenge Grant Recipients

Healthy Community Coalition  
 New Ventures Maine

### Very Basics Fund Recipients

Androscoggin Home Health  
 United Methodist Economic Ministry  
 Town of Carthage  
 Rangeley Lakes Regional School

### United Way Programs

The Hope Fund  
 Packs for Progress  
 211  
 Western Maine CA\$H Coalition  
 Don't Despair Car Repair

## 2022 QUICK FACTS

# 21

Number of Corporate Champion Circle Members.

# 909

Callers from Greater Franklin County who received assistance from 211. between May 1 and Dec 31, 2022

# \$632,806

Amount of tax refunds returned to hardworking tax filers.

# 597

Number of backpacks filled with school supplies given to local low-income children.

# 41

Households back on the road with over \$35,000 funded through our Don't Despair Car Repair program

# \$107,521

Value of volunteer hours served by United Way volunteers in 2021.

# \$16,281

Amount disbursed to support 126 youth from May 1, 2022–December 31, 2022

In addition to programs, office support and specific initiatives, United Way works to connect volunteers to volunteer needs in the community:

- UWTVA runs a busy office requiring a lot of helping hands. Volunteers provide valuable general office support, and specialized volunteers who assist community members in finding resources for direct (and often emergency) needs.

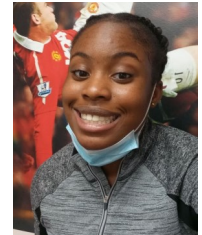


*Dakota answers many phone calls!*

- UWTVA provides quarterly facilitation of the Franklin Volunteer Network, an organization of 106+ members and growing with a focus on professional networking, capacity building and information sharing



- UWTVA matches interested volunteers with local volunteer opportunities that are constantly kept up to date.
- UWTVA regularly hosts Upward Bound students for work experiences and we LOVE our college interns and practicum students!



*Princess learned a lot during her time at United Way.*

**Interested in joining the fun and volunteering for United Way or in the community in general? Contact Chelsie Whittier at [cwhittier@uwtva.org](mailto:cwhittier@uwtva.org) or call 778-5048 x4 or visit [volunteer.uwtva.org](http://volunteer.uwtva.org) to see a list of volunteer opportunities in our area.**

## Volunteer Spotlight

Volunteers continue to be incredible assets to our community. Hours that volunteers donate to making our community a better place are an important part of our community impact and are carefully tracked. They are even part of our overall Campaign goal each year. That's how important the idea of service is to United Way.

**313 unique United Way volunteers dedicated more than 3,700 hours in volunteer service in 2022—valued at \$107,521.36.**



*Tax preparers celebrate after a busy tax season.*

Volunteer activities included building window panels to keep Maine families warmer, doing tax returns for mid- to low-income families and introducing them to valuable community resources, Board Member service, committee

service, events like our COLOR ME UNITED 5K and Halls of Horror, and so much more.

It takes a lot to do what we do. Stuffing 600+ backpacks in late summer (thank you Farmington Rotarians) and putting on large events like the COLOR ME UNITED 5k and Halls of Horror. Volunteering is very much a family-friendly activity and United Way would like to extend a special thanks to staff families that support our work:

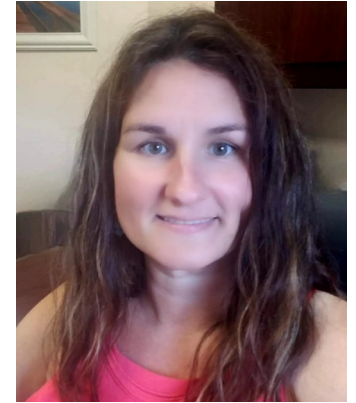
**Kenny, Hunter and Calley Baker, Briana Labrie, Andrew, Maddie and McKenna Rothert, Greg, Jermaine and Jayden Whittier, Trent, and Addy Harris, and Marcus Rowe.**



Volunteers from one night of Halls of Horror. It was a blast and VERY successful because of our amazing volunteers...building the haunt and working long nights during the event...but they had a BLAST!

## Executive Director's Report

*Kendra Baker*



2022 was a wonderful, whirlwind year for our organization. As I celebrate my first year in the leadership role, I think back to the past year, how we embraced our ability to successfully overcome challenges and developed plans to focus on future growth with strategic planning and program expansion. Being a part of our community, coming together to help others during economic hardship is something I love. Our community members truly make UWTVA a unique organization and I am filled with pride!

In this report, you will read how our long-time programs, like **Packs for Progress** and the **Hope Fund** continue to successfully serve youth, along with our new programs, such as **Don't Despair Car Repair**, assisting in vehicle repairs for people to get to work or seniors to access needed medical appointments. You will read about the success of familiar and new event fundraisers, see new Corporate Champion Circle members, the generosity of our community and the flurry of activity at UWTVA looking to make bigger impacts in our communities!

These pages are full of excitement and success stories, which would not be possible without the amazing staff, volunteers, board members, supporters, and community partners. I want to personally thank each one of you for your time, commitment, dedication, and support over the past year and I look forward to what we will do going forward. You are all AMAZING and I am so proud to be in this wonderful whirlwind of awesomeness with every one of you!

*Kendra Baker*

Executive Director



*Your United Way of the Tri-Valley Area staff: Kendra Baker, Chelsie Whittier, Lisa Rowe and Nichole Ernest*

## Annual Treasurer's Report Fiscal Year 2022

Larry Karno, Treasurer

As of December 31, 2022:

Total Income	\$ 574,412
Total Expenses	\$ 509,661
Net Income	\$ 68,689

Working Capital & Fail Safe Reserves on hand \$ 150,000

### 2022 Highlights:

Don't Despair Car Repair disbursements	\$ 31,870
Hope Fund disbursements	\$ 28,984
Community Partner disbursements	\$ 68,689
Special Events – total net revenue (all events)	\$ 63,138
Halls of Horror – single event net revenue	\$ 39,454
Allocation for all-new 2023 Community Investment	\$ 75,000

Submitted by: Larry Karno, Treasurer

***Our list of donors changes frequently as we get updated reports. Please scan here anytime to see the current list of donors!***



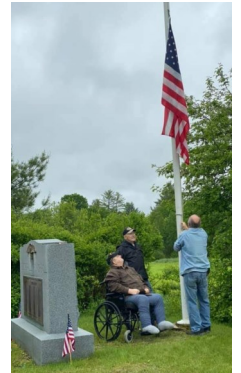
## Gary A. LaGrange Community Impact Recipient

United Way of the Tri-Valley Area annually seeks nominations for the Gary A. LaGrange Community Impact Award. This award recognizes an individual or couple that goes above and beyond to significantly impact Greater Franklin County through their volunteer efforts. This year's recipient of the award is **Carroll Corbin** from Chesterville. Carroll is a former Farmington Falls Firefighter and recently ended his term as a Selectman for the Town of Chesterville.



*Carroll and his wife, Karen*

Carroll's commitment and passion for the community are evident in his day-to-day actions. He keeps a list of veterans in Chesterville and assures that they are recognized when they move to town as well as local events honoring veterans every year. He also helps execute the Wreaths Across America ceremony at his local cemetery. Carroll has a history of driving community members to appointments, picking up things that require a truck or a trailer, or hauling things like campers and horse trail-



*Carroll raising the flag.*



*Carroll giving the new bike.*

ers. He provided a new 3-wheeled bike to a local resident who collects cans and bottles, after the man was hit by a car.

Carroll was selected from a field of excellent candidates. We honor the following who were also nominated:

- ◇ Johnny Wakefield of Rangeley
- ◇ Mike Pond, Heavens Cupboard Food Ministry, Farmington
- ◇ Kevin Frost, Shining Star, Farmington
- ◇ Linda Myhaver of Farmington