



CORPORATE CHAMPION CIRCLE

The CCC is a unique opportunity to positively impact the community AND promote your business.

Members receive tangible marketing benefits and United Way is able to continue improving people's lives.

Members join the circle on an annual basis. We are pleased to say we have 18 businesses currently participating and almost a 100% renewal rate.

It's easy!

- 1. Review the benefits.**
- 2. Pick a giving level.**
(Payments can be annually, bi-annually, quarterly or monthly.)
- 3. Pick which event(s) to sponsor as a benefit of membership; United Way will do the rest.**
- 4. Feel good about supporting United Way and enjoy getting more visibility.**

“ Being a member of United Way's Corporate Champion Circle is another way to give back to our community and it provides a much greater reach for our passion of supporting youth.” ”



GIVING LEVELS

\$1,500 SILVER PARTNERSHIP

- **1** Event or Initiative at the **Platinum** Sponsorship level (See attached)
- **Annual** "Corporate Champion Profile" at **Silver level** in United Way social media posts
- Corporate **Silver level logo** on every United Way monthly e-newsletter
- **Silver level logo** on monthly Narrow Gauge Cinemas movie theater ad
- **Annual** feature on Narrow Gauge Cinemas movie theater ad
- Company signage at United Way office at the **Silver level**
- Logo on United Way campaign material/pledge sheet, if received before printing deadlines, at **Silver level**
- Providing **one** volunteer to serve at a corporate event, upon request
- **Business name or logo** on UWTVA website at **Silver level**
- **Business name and logo** on UWTVA annual report at **Silver level**

\$3,000 GOLD PARTNERSHIP

- **2** Events or Initiatives at the **Platinum** Sponsorship level (See attached)
- **Bi-annual** "Corporate Champion Profile" at **Gold level** in United Way social media posts
- Corporate **Gold level logo** on every United Way monthly e-newsletter
- **Gold level logo** on monthly Narrow Gauge Cinemas movie theater ad
- **Bi-annual** feature on Narrow Gauge Cinemas movie theater ad
- Company signage at United Way office at the **Gold level**
- Logo on United Way campaign material/pledge sheet, if received before printing deadlines, at **Gold level**
- Providing up to **two** volunteers to serve at a corporate event, upon request
- **Business name or logo** on UWTVA website with hyperlink to business website
- **Business name and logo** on UWTVA annual report at Gold level
- **1 Live Radio** interview on Big Hits KTJ 99.3FM

\$5,000 PLATINUM PARTNERSHIP

- **3** Events or Initiatives at the **Platinum** Sponsorship level (See attached)
- **Quarterly** "Corporate Champion Profile" at **Platinum level** in United Way social media posts
- Corporate **Platinum level logo** on every United Way monthly e-newsletter
- **Platinum level logo** on monthly Narrow Gauge Cinemas movie theater ad
- **Quarterly** feature on Narrow Gauge Cinemas movie theater ad
- Company signage at United Way office at the **Platinum level**
- Logo on United Way campaign material/pledge sheet, if received before printing deadlines, at **Platinum level**
- Providing up to **three** volunteers to serve at a corporate event, upon request
- **Business name and logo** on UWTVA website with hyperlink to business website
- **Business name and logo** on UWTVA annual report at Platinum level
- **1 Live Radio** interview on Big Hits KTJ 99.3FM
- 1 featured article in The Franklin Journal, Livermore Falls Advertiser, Irregular and Daily Bulldog