

**Titcomb Mountain**  
Campaign “Justice League” Award  
Representative Seth Noonkester

Since 1939, Titcomb Mountain has been a staple in the Farmington Area bringing year-round joy to those of all ages for generations. Titcomb offers an abundance of activities throughout the year, many with which the United Way of the Tri-Valley Area collaborates. “Titcomb Mountain and the United Way share the same mission of trying to support our really cool community here in the Farmington area,” says Seth Noonkester, the General Manager of Titcomb.

Due to their efforts to work together to give back to this “cool community,” United Way of the Tri-Valley Area is recognizing Titcomb Mountain with the *Justice League* Award, which honors those who have significantly collaborated with United Way and whose partnerships are key to United Way’s success. Seth states, “It’s really great to see that Titcomb Mountain is being recognized for all we strive to do for Greater Franklin County.” Titcomb has offered programs to youth of the area, collaborated with United Way to host the Trail of Terror Halloween event, donated to our auctions and collaborated with us on the Hope Fund.

Titcomb Mountain shows that they are willing to go the extra mile to support the Greater Franklin County community, and having people join them in their quest for providing fun and affordable outdoor activities is what they work to promote. “We really work to tap into groups who have a niche for outdoor activities to get them involved with us. When more people engage with what we offer, it gives us the ability to cater to more diverse activities,” says Seth. “The more there is to do, the happier people are. In my experience I’ve found that every time we’ve partnered with the United Way, we were able to take a small idea and run with it, which usually in turn ends up fairly successful.”

I asked Seth why Titcomb Mountain enjoys working with United Way. “I think a part of what makes this United Way so great” says Seth, “is the people who work there. Nichole, Lisa, and Kendra are really wonderful to partner with, and I look forward to seeing what the future brings!” The United Way of the Tri-Valley Area is proud to recognize Titcomb Mountain and those who work there, to help us make Greater Franklin County more aware of the programs that are available to those of all ages, and especially to the youth of this area. Their work has helped impact the lives of countless families across the county, giving them the opportunity to immerse themselves in and learn about the natural beauty the State of Maine represents.