

Middlesex-Essex Public Health Collaborative

STRATEGIC PLAN

CONTEXT

The Middlesex-Essex Public Health Collaborative (MEPHC) strategic plan establishes the Shared Services Arrangement's (SSA) 2026 – 2030 priorities, supports implementation of its Public Health Excellence (PHE) Grant requirements, and is a tool to aid leadership and staff decision-making.

VISION, MISSION, & CORE VALUES

VISION

The Middlesex-Essex Public Health Collaborative envisions a future where every health department is equipped to build healthier, more equitable communities. Through collaboration, we set the standard for innovation and excellence in public health.

MISSION

The mission of the Middlesex-Essex Public Health Collaborative is to support member communities in achieving the highest quality of public health by collaborating to increase equity, share knowledge, and enhance the capacity of public health staff and service delivery.

CORE VALUES

- **Data-Driven:** Decisions are guided by accurate, timely, and evidence-based data to ensure effective policies, interventions, and resource allocation.
- **Equity:** We are committed to ensuring that all individuals and communities have access to the resources, opportunities, and care they need to achieve optimal health.
- **Sustainability:** We are committed to creating long-term, lasting impacts by utilizing resources responsibly, building workforce capacity, and developing resilience.
- **Collaboration:** Focused on partnering to create collective solutions that maximize access to resources and knowledge for participating municipalities and improve population health outcomes.
- **Transparency:** Openly sharing data, decision-making processes, and policies to build trust, foster accountability, and empower communities with accurate information.

STRATEGIC PRIORITIES

The following five strategic priorities will guide the work of the collaborative:



**Ensure MEPHC
Organizational
Sustainability
and Continuity**



**Maximize
Workforce
Capacity &
Development**



**Expand and
Standardize
Services and
Procedures**



**Elevate
Visibility and
Community
Engagement**



**Advanced
Data Use
and Regional
Insight**