

MT. BLUE REGIONAL SCHOOL DISTRICT

Office of the Superintendent

CHESTERVILLE · FARMINGTON · INDUSTRY · NEW SHARON · NEW VINEYARD · STARKS · TEMPLE · VIENNA · WELD · WILTON

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COMMUNITY | CULTURE
CURRICULUM

Working together to provide
high-quality educational opportunities
for all.

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Promotional Flyer Dispersal Guidelines for Organizations

- Organizations will submit a PDF copy of their promotional flyer to the Superintendent's Assistant, via email - kmerrill@mtbluersd.org.
 - Superintendent's Assistant reviews and approves promotional flyers based on the parameters below.
 - Must be a district-approved organization, which includes but is not limited to:
 - Town Recreation Programs
 - Parent-Teacher Organizations (PTO)
 - Community Library
 - FitGirl Programs
 - Local Ski Clubs
 - Local Arts and Theater Programs
 - Adult Education
 - Girl/Boy Scouts Programs
 - Other Non-Profit Agencies/Organizations
 - Community Events
 - All promotional flyers and materials must contain the following disclaimer:
 - *"The program listed above is not an RSU 9 sponsored activity, however, this flyer is being distributed in the local schools as a community service. All costs associated with this flyer are paid for by [organization name]."*
 - Assistant will notify and email a copy of approved flyers to school secretaries and school principals.
- As of August 1, 2022, RSU 9 schools will distribute approved promotional flyers and materials through electronic means only.
 - Approved flyers/materials will be linked to district newsletters, housed on the district's [non-school-sponsored activities and events webpage](#), and shared through school-level electronic means of communication as determined appropriate by the building principal.
- Once flyers/materials are approved by the Superintendent's Office:
 - Organizations may check with individual schools, and flyers may be placed for parent/student pick-up at the school,
 - Flyers will not be distributed in backpacks by staff.
- It should be noted that we do not solicit for religious or political organizations, or for private, for-profit organizations through RSU 9 communication systems. These groups are welcome to distribute promotional flyers outside of our schools and off of RSU 9/school property.